

# You can support KAA every time you shop at Kroger when you swipe your Kroger Plus card.

Set it up one time and we benefit with every swipe. Thank you.



Kroger Community Rewards program donates to KAA based on the shopping you do every day. Once you link your Card to the Ken Anderson Alliance, all you have to do is shop at Kroger and swipe your Shopper's Card. Here's how it works:

## 1. Create a digital account.

A digital account is needed to participate in Kroger Community Rewards. If you already have a digital account, simply link your Shopper's Card to your account so that all transactions apply toward the Ken Anderson Alliance reward.

## 2. Link your Card to an organization.

Selecting the organization that you wish to support is as simple as updating the Kroger Community Rewards selection on your digital account.

1. Sign in to your digital account.
2. Search for your organization [here](#). Search *Ken Anderson Alliance*
3. Enter the name or NPO number of the organization you wish to support. (ours is B1672)
4. Select **Ken Anderson Alliance** from the list and click "Save".

Ken Anderson Alliance will also display in the Kroger Community Rewards section of your account. If you need to review or revisit your organization, you can always do so under your Account details.

## 3. Your organization earns.

Any transactions moving forward using the Shopper's Card number associated with your digital account will be applied to the program, at no added cost to you. Kroger donates annually to the Ken Anderson Alliance on your percentage of spending as it relates to the total spending associated with all participating Kroger Community Rewards organizations.